



# Laura Kim Sommer

Sustainability and Behavior Change Consultant

## profile

10+ years ago, I asked myself why we know that climate change is happening and still do not act on it. This is when I started to dive deep into this question, first looking among the natural sciences on climate change and then returning to my original field of expertise- environmental psychology.

My love for creativity, art and design has also played a role in my career, working as curator and using it for storytelling and engagement creation tool in projects.

In the last 2 years, I have added experience in the field of Behavioral Science and Economics because it's tools make psychological knowledge applicable for any context involving behavior.

## selected projects

- 2022 The cycle of things – communication around the artwork “The Final Bid”, its behavior changing effect and the goal of a circular society.
- Since 2022 Workshops on Resilience in Teams and Inner Strength for Employees
- 2021- 2022 Stakeholder interviews and UX research in the sustainability consulting field
- Since 2020 Regular guest lecturer on Science and Climate Change Communication (University of Bayreuth)
- 2017 First curator of the Pollution Pods – an immersive art installation on climate change and air pollution by Michael Pinsky, (media coverage by more than 100 media outlets, including: The Telegraph, The New York Times, die Zeit...)
- 2014-2017 Climart – interdisciplinary research project on the effect of environmental art on its audience.

## selected publications

- Sommer, L. K. (2022): Activist art as a motor of change? How emotions fuel change. In Klöckner & Löffström (eds) “Disruptive environmental communication – Shaking the tree, shaking humanity.” Springer: New York
- Klöckner, C. A. & Sommer, L.K. (2021). Visual art inspired by climate change—An analysis of audience reactions to 37 artworks presented during 21st UN climate summit in Paris. PLOS ONE, <https://doi.org/10.1371/journal.pone.0247331>
- Sommer, L. K., Swim, J.K., Keller, A. & Klöckner, C. A. (2019). “Pollution Pods”: The merging of art and psychology to engage the public in climate change. Global Environmental Change, Vol. 59, 101992. <https://doi.org/10.1016/j.gloenvcha.2019.101992>
- Sommer, L. K. & Klöckner, C. A. (2019). Does activist art have the capacity to raise awareness in audiences? – a study on climate change art at the ArtCOP21 event in Paris. Journal of Psychology, Creativity & the Arts, Advance online publication. <https://doi.org/10.1037/aca0000247>

## HIGHER EDUCATION

Ph.D. Environmental Psychology

Norwegian University of Science and Technology

M. Sc. Global Change Ecology

B.Sc. Psychology

## CERTIFICATES & MEMBERSHIPS

Behavioral Economics Bootcamp  
Irrational Labs

Global Association of Applied Behavioral Science (GAABS),  
Certified Member

Impact Hub Athens Certified Member

Sustainable Natives

## OTHER

Athens, Greece  
Mobil +49 (0)176 96052005  
Mobil 2 +30 (0)6908951089  
[www.lksommer.com](http://www.lksommer.com)  
[laura@lksommer.com](mailto:laura@lksommer.com)